What is claimed is:

1. A peptide of the formula:

wherein R^1 and R^2 are the same or different and each represents SO_3H or H; X represents an α -amino acid or a single bond; Z^1 and Z^2 are the same or different and each represents an α -amino acid; and Y represents OH or NH_2 .

- 2. A plant growth promoter comprising the peptide as claimed in claim 1.
- 3. The peptide of claim 1, wherein the α -amino acid represented by X is glutamine.
- 4. The peptide of claim 1, wherein the α -amino acid represented by Z¹ is valine or isoleucine.
- 5. The peptide of claim 1, wherein the α -amino acid represented by Z^2 is serine or threonine.

6. A peptide of the formula:

wherein X represents glutamine or a single bond; and Y represents OH or NH₂.

- 7. The peptide of claim 6, wherein X is glutamine and Y is OH.
- 8. The peptide of claim 6, wherein X is a single bond and Y is OH.
- 9. A method of isolating from a plant a conditioned medium containing the peptide of claim 1, comprising:
 - a) collecting cells from a plant,
 - b) incubating the collected cells in a plant cell cultivation medium, and
- c) separating a conditioned medium containing the peptide of claim 1 from the cells.
- 10. The conditioned medium obtained by the method of claim 9 which contains the peptide of claim 1.
- 11. A method of isolating the peptide of claim 1 from the conditioned medium of claim 10, comprising:
 - a) swelling an anion-exchange resin with a buffer,

- b) introducing the conditioned medium to the resin so that the peptide is adsorbed to the resin,
 - c) collecting the peptide through elution with salts,
 - d) desalting the peptide, and
 - e) separating the peptide.
 - 12. A method of synthesizing the peptide of claim 1, comprising:
 - a) synthesizing a peptide skeleton of the formula:

wherein X represents an α -amino acid or a single bond; Z¹ and Z² are the same or different and each represents an α -amino acid; and Y represents OH or NH₂, and

- b) sulfating the peptide skeleton with an enzyme capable of bonding s sulfate group to the side chain of a tyrosine residue.
- 13. The method of isolating from a plant of claim 9 a conditioned medium containing the peptide of claim 1, wherein the plant is a monocotyledon.
- 14. A method of promoting plant growth by administering the conditioned medium of claim 10 to a plant.

- 15. A method of promoting plant growth comprising administering the peptide of claim 1 to a plant.
- 16. The method of promoting plant growth of claim 15, wherein the plant is a monocotyledon.
- 17. The method of promoting plant growth of claim 16, wherein the monocotyledon is asparagus, rice or maize.
- 18. A plant growth factor obtained by collecting cells from liliaceous plants, incubating the collected cells in a plant cell cultivation medium, and separating said plant growth factor from the cells through centrifugation.
- 19. A plant growth factor, wherein the plant growth factor has the following physico-chemical properties:
 - a) it is easily soluble in water, but is hardly soluble in ethanol and acetone;
 - b) it is acidic;
 - c) it keeps 70% of its activity, after being heated at 100°C for 10 minutes and it is deactivated, after being autoclaved at 121°C for 20 minutes;
 - d) it is a polar substance, and is not retained in reversed-phase columns with Cosmosil 75C₁₈-OPN and Diaion HP-20;
 - e) it is stable at pH of 3 to 9, but at pH 11, its activity is reduced to 60%;

- f) it is deactivated by Pronase E, but its activity is still kept even when treated with Glycosidases "Mixed"; and
- g) it is strongly adsorbed to DEAE Sephadex A-25 ion-exchange resin (and eluted with 1000 mM KCl), but it is not adsorbed at all to CM Sephadex C-25.